



APU PRODUCTIONS

PERU is one of the most geographically diverse countries in the world. A hidden gem, a box full of surprises, yet to be discovered by filmmakers looking for unique and uncharted locations.

Here you will find vast coastal deserts, impressive Andean highlands, multiple jungle settings and exceptionally well-preserved ancient ruins. And these are only some of the many location options to choose from.

With a talented and experienced local bilingual crew, we can successfully deliver every time, even when given the most challenging tasks.

The country is incredibly rich in history and culture, and its locations will fulfil any production's needs.

APU PRODUCTIONS is the leading production company in Peru, with over **20 years** of experience producing TV programs, feature films, commercials, documentaries and fashion shoots all over the country.



NATURE &
LANDSCAPES





ABOVE

En route to Quelccaya Ice Cap, the second largest tropical glacier in the world.

Vilcanota Mountain Range
Eastern Andes, Cusco

BELOW

The Abra Malaga pass, at 4,200 m.a.s.l, marks the end of high mountain scenery as the road descends into the lush cloud forest connecting The Sacred Valley with the jungle district of La Convención.

Vilcanota Mountain Range
Eastern Andes, Cusco



NEXT PAGE

Perdidos Canyon

Carved by an extinct tributary to the Ica river, this gorgeous canyon is found in an ancient seabed more than 20 million years old. Fossils of various prehistoric marine species have been found in this area, including those of the great Megalodon.

Ocucaje Desert, Ica





ABOVE

Huacachina Desert

Spectacular and vast desert, conveniently located right next to the town of Ica, in southern Peru.

Ica Region



BELOW

Nazca Plains

As you fly over the Nazca plains, huge geoglyphs gradually appear from the beige and rust-red earth. These diverse drawings span over an area of nearly 1,000 sq. kilometers (621 sq. miles), there are about 300 different figures, including animals and plants.

Ica Region



Momon River
Iquitos



ABOVE LEFT

Afternoon in the Momon River

Iquitos, Loreto

ABOVE RIGHT

The Momon River

Only a short, 15-minute ride outside the city of Iquitos, this river houses multiple indigenous tribes like the Boras and Yaguas.

Iquitos, Loreto



BELOW RIGHT

The Huallaga River

This grand river is located 45 minutes outside the city of Tarapoto and has been featured in movies like 'Dora and the lost city of gold' and 'Transformers: Rise of the Beasts'.

Tarapoto, San Martin





HISTORIC SITES



PREVIOUS PAGE & ABOVE LEFT

Moray Archeological Site

Despite the amphitheater-like terracing, this Inca archaeological site is believed to have been used as an experimental farming lab. Today it is home to Virgilio Martinez' (Central Restaurant) biodiversity research center and signature restaurant, MIL.

Sacred Valley, Cusco

BOTTOM LEFT

Sacsayhuaman Historic Site

Located on a steep hill that overlooks the city of Cusco, this fortress protected the capital of the Incas from invasions.

Cusco Region

ABOVE RIGHT

Pachacamac Historic Site

45 minutes outside of Lima you can find this amazing pre-Columbian sand pyramid overlooking the Pacific ocean.

Greater Lima Region

LEFT

Maras Salt Mines

More than 6,000 salt ponds carved by the Incas have been in operation for over 500 years in the middle of the Qori Pujio mountain slopes.

Sacred Valley, Cusco





MACHU PICCHU

One of the seven wonders of the world, the more we get to know it, the more we fall in love with this architectural and engineering masterpiece. It has appeared in several documentaries and movies, yet never ceases to amaze us.

Cusco Region



COLONIAL TOWNS



LEFT

Santa Catalina Monastery

This monastery was built in 1540 in the city of Arequipa using a unique construction material: sillar, a porous white stone formed by volcanic lava.



Arequipa City

ABOVE

Downtown Lima

Founded by Francisco Pizarro in 1535, the well-preserved Historic Centre of Lima features colourful colonial structures, balconies and a bustling city life.

Lima City



BELOW

Downtown Arequipa

This UNESCO-listed city comprises of 49 blocks, and includes a variety of colonial buildings and flower-filled courtyards.

Arequipa City



NEXT PAGE

Downtown Cusco

This city, which was once the capital of the Inca Empire, is probably the most photogenic city in Peru. The architecture is a blend of Inca and Spanish styles, and is surrounded by beautiful mountains.

Cusco City



The Barranco Neighborhood

Lima's Bohemian and artistic district features colorful mansions, vibrant street art, leafy plazas and dramatic views of the Pacific Ocean..

Barranco, Lima



Callao Monumental

A vibrant historic district combining colourful colonial architecture, contemporary art galleries, striking street murals and the rich maritime and musical culture of Peru's principal port.

Callao Monumental, Callao







LOCAL CULTURE



ABOVE

Belen Neighborhood

Loreto, Iquitos

BELOW

Downtown Lima

City of Lima

Cusco and surrounding towns offer endless picture-perfect daily scenes and beautiful lighting.

Full of exotic markets, picturesque adobe houses and narrow cobblestone streets, it's beauty is endless.

Cusco Region





ROADS





OCEANS,
RIVERS &
LAKES





ABOVE LEFT
Marcona Beach, Ica

ABOVE RIGHT
Paracas Beach, Ica

BELOW LEFT
Costa Verde, Lima





AGRICULTURE & FIELDS





ABOVE

Maras Fields

Sacred Valley, Cusco



BELOW

Huaypo Lake

Sacred Valley, Cusco

Native Peruvian Superfood *Quinoa* in
full bloom at Huaypo Lake.

Sacred Valley, Cusco





Coffee Fields

Moyobamba, San Martin Region

TRAINS





ABOVE

Ferrocarril Central Andino

Junin Region

BELOW

Southern Peru Copper Railroad

Moquegua Region



ANDEAN EXPLORER

South America's first luxury sleeper train serviced by Belmond. It offers one or two-night journeys. From Cusco through the highest plains of the Andes, the Altiplano, arriving at Lake Titicaca, in Puno, then continuing its journey to the city of Arequipa,

Cusco-Puno-Arequipa
Andean Region

PRODUCTION SERVICES



LOCATION SCOUTING

We specialize in finding the right location for your project. We have a big picture library of locations and can also organize a scout to find that special location.



FILMING PERMITS

We have vast experience obtaining all kinds of filming permits, from historic sites and national parks all the way to urban locations.



CREW SERVICES

We work only with the best, most professional bilingual local crew who have extensive experience working on foreign productions. We can customize teams according to your needs, anything from a small documentary crew to a full feature film crew.



EQUIPMENT RENTAL

We have access to most digital formats as well as lighting and grip equipment. We are happy to help you assemble your equipment list and figure out well in advance if something needs to be brought from abroad.



CASTING

We have an extensive database of talent available for your projects. Peru's immigration history makes it a perfect place for diverse, multi-ethnic casting.

PRODUCTION LOGISTICS



TRANSPORTATION AND LODGING

We have great relationships with transportation companies, airlines, and hotel chains. We are able to give you options that fit your needs and can handle crew movements as well as equipment and cargo shipments.



INTERNATIONAL LOGISTICS AND CARGO

We are able to move film equipment in & out of the country swiftly. We handle air, ocean, river, and land cargo, with the option of dangerous goods such as lithium batteries and power generators. We are able to avoid going through X-Rays for film dailies and unexposed film shipments.



CUSTOMS CLEARANCE

As Peru is now an ATA Carnet country, we can manage the duty-free temporary import and re-export of professional film equipment without requiring a local customs bond. For equipment not covered by a Carnet, we also handle standard temporary import permits and simplified clearance procedures via the journalist visa which also applies for TV/Film crews.



VISAS

We can facilitate in obtaining journalist and artistic production visas. We have ongoing contacts in the principal Peruvian consulates around the world.

FACTS ABOUT PERU



REVERSE CLIMATE

Peru has reverse seasons to North America, Europe, and other countries in the northern hemisphere, allowing filmmakers to shoot authentic winter scenes when it is summer up north, and vibrant summer landscapes during northern winters.



TAX AGREEMENTS

Peru has tax agreements with Bolivia, Brazil, Canada, Chile, Colombia, Ecuador, Mexico, South Korea, Switzerland, Portugal & UK.



STAY SYNCHRONIZED WITH YOUR HEAD OFFICE

Peru has a clear advantage in managing time differences if your head office is located in the USA or Canada, as it lays in the Eastern Time zone.



VALUE FOR MONEY

International filmmakers can take advantage of Peru's beneficial exchange rate. At approximately S/. 3.45 (Soles) to the US dollar, S/. 4 to the Euro, and S/. 4.6 to the UK Pound, these currencies have considerable buying power.



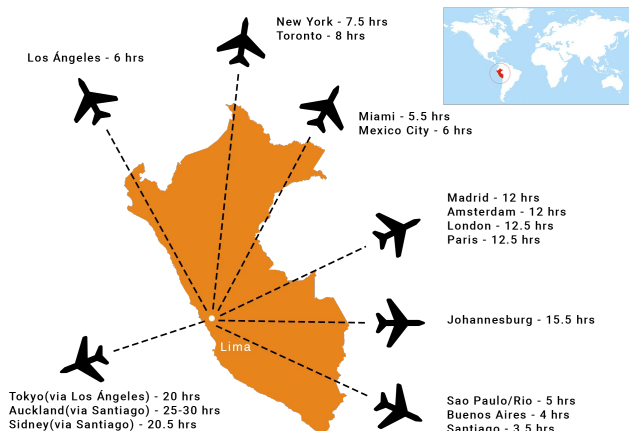
POSITIVE WORKING PRACTICES

The main film crew union in Peru is SINCA, and the standard working day for film crews in Peru is a 12 hour day including lunch. Rates are based on common industry practice.



STABLE ECONOMY

Despite the negative impact of the Covid-19 pandemic the economy is recovering and businesses are strengthening their commitments to sustainable development, according to Oxford Business Group.



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